2027 INTERHAB POWER UP! SPONSOR & EXHIBITOR GUIDE



INTERHAB

POWER UP! 2026

In 2026, we had another record breaking attendance with over 350 guests!

Power Up! is an annual three-day conference hosted by InterHab, the state association of service providers for Kansans with intellectual and developmental disabilities. Power Up! will take place October 13-15, 2027 in Manhattan, Kansas. As always, the event will offer businesses like yours the opportunity to exhibit, to sponsor special programming and, most importantly, to leverage the state's largest gathering of leaders in the intellectual and developmental disability services community.

We are thrilled to be back in Manhattan, Kansas in 2027!

The Manhattan Conference Center is ideally located in the heart of downtown, and provides the ultimate place to meet, connect & unwind.

Room blocks will open in Spring 2027 and information will be sent to conference sponsors and exhibitors at that time.

POWER UP! 2027

SCHEDULE AT A GLANCE

13 OCT

- Doors & Registration Open at 8am
- Trade Show Floor Open From 11am - 5pm
- Opening Keynote Session at 1pm
- Afternoon Breakout Sessions
- Evening Networking and Entertainment Events

14 OCT

- Trade Show Floor Open at 8am
- Featured Keynote Session at 8:45am
- Breakout Sessions All Day
- Leadership InterHab Graduation at noon
- Networking Opportunities
- Evening Entertainment

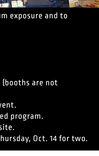
15 OCT

- Legislative Meet & Greet
- Morning Breakout Sessions

WHO ATTENDS?

IDD Provider Agency Staff:

- Executive leaders
- Program directors and managers
- Frontline supervisors Direct support professionals
- Care coordinators and support coordinators
- Nurses & other clinical staff Administrative support staff
- Agency board members



And others:

- Self-advocates, guardians, families of individuals served
- Federal, state and local policymakers and regulators
- At-large members of the disability advocacy community
- Business leaders like YOU who offer the products and services on which IDD providers rely



WHY YOU SHOULD ATTEND

Power Up! isn't just a conference — it's a strategic business opportunity.

Connect with Decision Makers Who Matter
Engage directly with 300+ agency executives, senior leaders, and key influencers representing organizations from every corner of Kansas. These are the individuals making purchasing decisions and shaping their agencies' futures.

Strengthen Relationships with Current and Future Customers
Reinforce partnerships with existing clients while building meaningful connections with new prospects in a focused, relationship-driven environment.

Showcase Your Solutions in Action
Demonstrate how your products and services address the real-world needs of providers serving individuals with intellectual and developmental disabilities. This is your opportunity to stand out and show value face-to-face.

Align Your Brand with a Trusted Statewide Leader
Position your company alongside InterHab and its members as a committed partner in advancing quality services across Kansas. Demonstrate that your values align with the missions of the organizations you serve.

Gain Valuable Market Insight
Walk away with a deeper understanding of the unique challenges and emerging priorities facing IDD providers in Kansas, insights that can inform your sales strategy, product development, and long-term engagement.

Deepen Your Year-Round Engagement
Learn how to expand your partnership with InterHab beyond the conference and remain visible, connected, and relevant throughout the year.

EXHIBITOR BENEFITS



Host an exhibitor booth on October 13 and 14 for maximum exposure and to connect with all conference attendees!

Cost: $925 Members/$1500 Nonmembers

Your Booth Includes:

- One 8-foot table, covered and skirted with two chairs (booths are not separated with pipe and drape).
- An attendee list, furnished at the conclusion of the event.
- Inclusion in the Exhibitor listing in the InterHab printed program.
- Inclusion in the Exhibitor listing on the InterHab website.
- Access to continental breakfast and buffet lunch on Thursday, Oct. 14 for two.

Fine print: InterHab reserves the right to accept or reject an exhibitor based on space limitations, relevance, appropriateness, timeliness or other criteria. Participation in the InterHab Annual Conference implies acceptance of these policies. The total amount for exhibit space is due upon the reserving of space. Exhibitors must register as an attendee to attend breakout sessions and events. Refunds will not be given after registration is secured via email. Electricity is available upon request.

SPONSORSHIP OPPORTUNITIES

POWER UP! POWER PLAYER - $10,000
The exclusive Power Player Sponsorship ensures your brand is front and center with conference attendees through priority signage placement, opportunity to address attendees prior to the keynote session (five-minute max), a full-page ad in the printed booklet, and an exhibitor booth.

POWER UP! KEYNOTE - $6,500
The exclusive Keynote Sponsorship gives premium recognition by introducing a keynote speaker, priority signage placement in main ballroom, a full-page ad in the printed booklet, and an exhibitor booth.

POWER UP! BOTTLE/CUP - $5,500
The exclusive sponsorship gives placement of your logo on a water bottle/cup/or similar to all conference attendees, a full-page ad in the printed booklet, and an exhibitor booth.

POWER UP! NOTEBOOK SPONSOR - $5,500
Put your logo on our new notebooks and get your brand in the hands of your potential customers, literally! Notebooks available to attendees upon registration. Sponsorship also includes a half-page ad in the printed booklet, and an exhibitor booth.

POWER UP! PRESIDENT'S RECEPTION - $4,500
This sponsorship is limited to three sponsors, and allows an opportunity to address President's Reception attendees, signage at reception, a half-page ad in the printed booklet, and an exhibitor booth.

POWER UP! RECHARGE LOUNGE - $4,000
Give your potential clients a break to relax and recharge. This exclusive sponsorship offers logo placement around the lounge equipped with complimentary amenities available to attendees to help them relax and recharge! This exclusive sponsorship also includes a half-page ad in the printed booklet, and an exhibitor booth.

SPONSORSHIP OPPORTUNITIES

POWER UP! SOCIAL HOUR SPONSORSHIP - $3,500
This sponsorship is limited to three sponsors, and includes event signage at social hour event site, a half-page ad in the printed booklet, and an exhibitor booth.

POWER UP! HEADSHOTS - $3,500
Each attendee will have the opportunity for a free headshot. This exclusive sponsorship includes sponsorship of the headshot lounge (opportunity for staff presence), a half-page ad in the printed booklet, and an exhibitor booth.

POWER UP! ART & AWARDS CEREMONY - $3,250
Sponsor the Art and Awards Ceremony, an inspiring event for all attendees, and one that recognizes outstanding Kansans with developmental disabilities, professionals in the disabilities field, community partners, businesses, and community leaders. This sponsorship is limited to four sponsors and includes event signage and recognition, a half-page ad in the printed booklet, and an exhibitor booth.

POWER UP! WIFI - $3,000
This exclusive sponsorship ensures attendees have WIFI access while they are at the conference. Includes signage around conference center, choice of WIFI password, a half-page ad in the printed booklet, and an exhibitor booth

POWER UP! LANYARD - $2,500
Your logo will be placed on 300+ lanyards worn by all conference attendees. Includes a half-page ad in the printed booklet, and an exhibitor booth.

POWER UP! BREAKFAST - $2,500
Keep attendees happy and sponsor breakfast during the conference, includes signage at buffet, a half-page ad in the printed booklet, and an exhibitor booth.

SPONSORSHIP OPPORTUNITIES

POWER UP! SNACK - $2,500
Keep attendees happy and sponsor a snack break during the conference, includes signage, a half-page ad in the printed booklet, and an exhibitor booth. Limit of two sponsors.

POWER UP! REGISTRATION DESK - $2,500
Sponsor Power Up! by helping our registration desk, includes signage at registration desk, a half-page ad in the printed booklet, and an exhibitor booth.

POWER UP! BAG - $1,950
The bag displays your logo and gives attendees an easy way to collect their tradeshow goodies! This sponsorship is limited to four sponsors to ensure your brand is easily recognized. Includes a quarter-page ad in the printed booklet, and an exhibitor booth.

POWER UP! BREAKOUT SESSION - $1,500
Hold a breakout session featuring your product during the conference or sponsor an existing session. Includes a quarter-page ad in the printed booklet.

POWER UP! ENTERTAINMENT - $750
Give attendees an evening of fun and friendship and help create an unforgettable experience. Includes signage at the entertainment event site and a quarter-page ad in the printed booklet.

FRIEND OF INTERHAB - $500
Help InterHab make the Power Up! conference a success and get recognition in the printed booklet.

Fine print: InterHab reserves the right to accept or reject an sponsor based on space limitations, relevance, appropriateness, timeliness or other criteria. Participation in the InterHab Annual Conference implies acceptance of these policies. The total amount for sponsorship is due upon the reserving. Sponsors must register as an attendee to attend breakout sessions and events. Refunds will not be given after registration is secured via email. Shipping information will be shared approximately one month prior to the event. Electricity is available upon request.

Ready to get started? Contact Travis!

Travis Walsh
Conference Director
twalsh@interhab.org
785-235-5103

INTERHAB POWER UP!