2024

POWER UP!
SPONSOR & EXHIBITOR PACKET

POWER UP!

POWER UP! 2024

Power Up! is an annual three-day conference hosted by InterHab, the state association of service providers for Kansans with intellectual and developmental disabilities. Power Up! will take place October 23-25, 2024 in Manhattan, Kansas. As always, the event will offer businesses like yours the opportunity to exhibit, to sponsor special programming and, most importantly, to leverage the state's largest gathering of leaders in the intellectual and developmental disability services community.

POWER UP! SCHEDULE

SCHEDULE AT A GLANCE

23 OCT

Strategic Planning, Keynote session, breakout sessions, evening events

24 OCT

General session, breakout sessions, evening entertainment

25 OCT

Legislative session, Annual Art & Awards Ceremony

For more than 50 years, InterHab has been a leading advocate for the critical role service providers play in enriching the lives of people with intellectual and developmental disabilities.

WE BELIEVE:

- In the inherent dignity of all individuals.
- Community services, employment, and housing should be available to Kansans, regardless of race, national origin, religion, gender, age, or disability.
- Community services should reflect the needs of the individual, and that they should reflect a reasonable response to the whole community's needs.
- Supports and services for Kansans with IDD should be available in their respective communities or geographic regions of choice.
- Government, businesses and IDD service providers should form partnerships to create and promote employment opportunities for Kansans with IDD
- We are all responsible for advocating against discrimination through education and training, promoting needed supports and services, and providing resources to assist individuals to live as independently as possible.

WHO ATTENDS?

IDD Provider Agency Staff:

- Executive leaders
- Program directors and managers
- Frontline supervisors Direct support professionals
- Care coordinators and support coordinators
- Nurses & other clinical staff Administrative support staff

And others:

- Self-advocates
- Federal, state and local policymakers and regulators
- At-large members of the disability advocacy community

- Business leaders like YOU who offer the products and services on which IDD providers rely

JOINING US IN 2024

POWER UP!

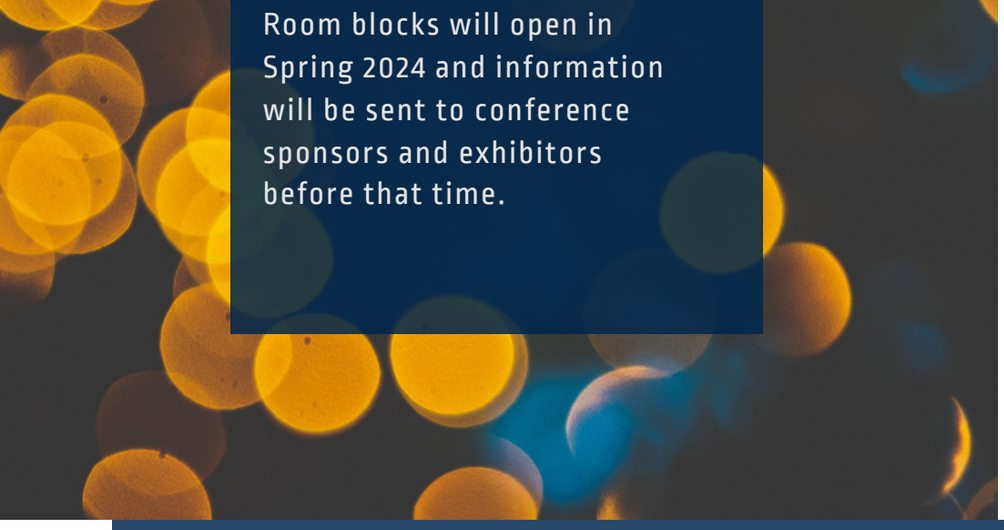
Power Up! 2024 should be part of your company's 2024 business strategy. The event will offer countless opportunities to:

- Network with existing and potential customers.
- Enjoy brand placement in front of the largest Kansas gathering of IDD services professionals.
- Build relationships with InterHab members by demonstrating the alignment of your values with their businesses.
- Glean a deeper understanding of agency professionals' unique challenges in Kansas.
- Get insights into InterHab's role in the broader IDD community and how to deepen your engagement with InterHab year-round.

MANHATTAN KANSAS

We are thrilled to move to Manhattan, Kansas in 2024!

The Manhattan Conference Center is ideally located in the heart of downtown, and provides the ultimate place to meet, connect & unwind.



Room blocks will open in Spring 2024 and information will be sent to conference sponsors and exhibitors before that time.

WHY ATTEND?

InterHab is the place to demonstrate your products and services within the IDD community to 300+ agency executives and other key leaders from communities in every corner of the state. It is the ideal venue for maximum exposure to your company.

EXHIBITOR BENEFITS

Host an exhibitor booth on October 23 and 24 to connect with conference attendees!

Cost: $850 Members/$1250 Nonmembers

Your Booth Includes:

- One 8-foot table, covered and skirted with two chairs (booths are not separated with pipe and drape).
- An attendee list, furnished at the conclusion of the event.
- Inclusion in the Exhibitor listing in the InterHab printed program guide
- Inclusion in the Exhibitor listing on the InterHab website.
- Access to continental breakfast and buffet lunch on Thursday, Oct. 24 for two.

Fine print: InterHab reserves the right to accept or reject an exhibitor based on space limitations, relevance, appropriateness, timeliness or other criteria. Participation in the 2024 InterHab Annual Conference implies acceptance of these policies. The total amount for exhibit space is due upon the reserving of space. Exhibitors must register as an attendee to attend breakout sessions and events. Refunds will not be given after registration is secured via email. Shipping information will be shared approximately one month prior to the event. Electricity is available upon request.

SPONSORSHIP OPPORTUNITIES

POWER UP! POWER PLAYER - $8,500
The exclusive Power Player Sponsorship ensures your brand is front and center with conference attendees through signage, a five-minute opportunity to address attendees prior to the keynote session, a full-page ad in the printed booklet, and an exhibitor booth.

POWER UP! KEYNOTE - $6,000
The exclusive Keynote Sponsorship gives premium recognition by introducing the keynote speaker, signage, a full-page ad in the printed booklet, and an exhibitor booth.

POWER UP! BOTTLE/CUP - $5,000
The exclusive sponsorship gives placement of your logo on a water bottle/cup/or similar to all conference attendees, a full-page ad in the printed booklet, and an exhibitor booth.

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POWER UP! PRESIDENT'S RECEPTION - $4,000
This sponsorship is limited to three sponsors, and allows an opportunity to address President's Reception attendees, signage, a half-page ad in the printed booklet, and an exhibitor booth.

2 LEFT

POWER UP! SOCIAL HOUR SPONSORSHIP - $4,000
This sponsorship is limited to three sponsors, and includes event signage, a half-page ad in the printed booklet, and an exhibitor booth.

POWER UP! ART & AWARDS CEREMONY - $3,000
Sponsor the Art and Awards Ceremony, an inspiring event for all attendees, and one that recognizes outstanding Kansans with developmental disabilities, professionals in the disabilities field, community partners, businesses, and community leaders. This sponsorship is limited to five sponsors and includes event signage and recognition, a half-page ad in the printed booklet, and an exhibitor booth.

S P O N S O R S H I P O P P O R T U N I T I E S

POWER UP! HEADSHOTS - $2,500
Each attendee will have the opportunity for a free headshot. The exclusive sponsorship includes sponsorship of the headshot lounge, a half-page ad in the printed booklet, and an exhibitor booth.

POWER UP! LANYARD - $2,500
Your logo will be placed on 300+ lanyards worn by all conference attendees. Includes a half-page ad in the printed booklet, and an exhibitor booth.

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POWER UP! REGISTRATION DESK - $2,000
Sponsor Power Up! by helping our registration desk, includes a half-page ad in the printed booklet, and an exhibitor booth.

POWER UP! SNACK - $2,000
Keep attendees happy and sponsor a snack break during the conference, includes signage, a half-page ad in the printed booklet, and an exhibitor booth. Limit of two sponsors.

POWER UP! BREAKFAST - $2,000
Keep attendees happy and sponsor breakfast during the conference, includes signage, a half-page ad in the printed booklet, and an exhibitor booth. Limit of two sponsors.

POWER UP! WIFI - $1,500
This exclusive sponsorship ensures attendees have WIFI access while they are at the conference. Includes signage, choice of WIFI password, a half-page ad in the printed booklet, and an exhibitor booth.

S P O N S O R S H I P O P P O R T U N I T I E S

POWER UP! BAG - $1,500
The bag displays your logo and gives attendees an easy way to collect their tradeshow goodies! This sponsorship is limited to four sponsors. Includes a quarter-page ad in the printed booklet, and an exhibitor booth.

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POWER UP! BREAKOUT SESSION - $1,000
Hold a breakout session featuring your product during the conference or sponsor an existing session. Includes a quarter-page ad in the printed booklet.

POWER UP! ENTERTAINMENT - $750
Give attendees an evening of fun and friendship, and help create an unforgettable experiences. Includes signage and a quarter-page ad in the printed booklet.

FRIEND OF INTERHAB - $500
Help InterHab make the Power Up! conference a success and get recognition in the printed booket.

OTHER - $TBD
Work with InterHab to secure a sponsorship that fits the needs of your organization.

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